The book was found

Questionnaire (Object Lessons)





Synopsis

Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. Questionnaires are everywhere: we fill them out at doctors' offices and at job interviews, to express ourselves and to advance knowledge, to find love and to kill time. But where did they come from, and why have they proliferated? Evan Kindley's Questionnaire investigates the history of â cethe form as form,â • from the Victorian confession album to the BuzzFeed quiz. By asking questions about the questions we ask ourselves, Kindley uncovers surprising connections between literature and science, psychology and business, and journalism and surveillance. Object Lessons is published in partnership with an essay series in The Atlantic.

Book Information

Series: Object Lessons

Paperback: 168 pages

Publisher: Bloomsbury Academic (July 28, 2016)

Language: English

ISBN-10: 1501314777

ISBN-13: 978-1501314773

Product Dimensions: 5.4 x 0.6 x 6.6 inches

Shipping Weight: 2.1 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review)

Best Sellers Rank: #457,704 in Books (See Top 100 in Books) #330 in Books > Politics & Social

Sciences > Philosophy > Aesthetics #892 in Books > Politics & Social Sciences > Social

Sciences > Research #3009 in Books > Politics & Social Sciences > Social Sciences >

Communication & Media Studies

Customer Reviews

This is an excellently written book, both structurally and grammatically. Evan Kindley takes a subject that could be rather dry and educates, entertains and guides the reader through its evolution. By the end of the book, I wanted to take a quiz! Which I promptly did- the "16Personalities" test-surprisingly accurate and fun, if you're interested. Read the book and you will be! I'm waiting for a 2nd book by this author. Who knows what he'll inspire me to do next?

Download to continue reading...

Questionnaire (Object Lessons) Object Success: A Manager's Guide to Object-Oriented

Technology And Its Impact On the Corporation (Object-Oriented Series) Asking Questions: The Definitive Guide to Questionnaire Design -- For Market Research, Political Polls, and Social and Health Questionnaires CORBA: A Guide to Common Object Request Broker Architecture (McGraw-Hill Object Technology) Visual Object-Oriented Programming Using Delphi With CD-ROM (SIGS: Advances in Object Technology) Distributed Object Architectures with CORBA (SIGS: Managing Object Technology) The Object Advantage: Business Process Reengineering With Object Technology (ACM Press) Reusable Software: The Base Object-Oriented Component Libraries (Prentice Hall Object-Oriented Series) Hood (Object Lessons) The Giant Book of Children's Sermons: Matthew to Revelation: 260 Children's Object Lessons Lessons in Typography: Must-know typographic principles presented through lessons, exercises, and examples (Creative Core) Origami Studio Kit: 30 Step-by-Step Lessons with an Origami Master [Origami Kit with Book, DVD, 70 Papers, 30 Lessons First Language Lessons for the Well-Trained Mind: Level 1 (Second Edition) (First Language Lessons) Life Lessons: Book of Ephesians: Where You Belong (Life Lessons) First Language Lessons for the Well-Trained Mind: Level 3 Instructor Guide (First Language Lessons) First Language Lessons for the Well-Trained Mind: Level 2 (Second Edition) (First Language Lessons) First Language Lessons for the Well-Trained Mind: Level 3 Student Workbook (First Language Lessons) Home Health Aide On-the-Go In-Service Lessons: Vol. 3, Issue 1: The Aide Assignment Sheet (Home Health Aide on-the-Go in-Service Lessons, Volume 3) The Cleveland Clinic Way: Lessons in Excellence from One of the World's Leading Health Care Organizations: Lessons in Excellence from One of the World's ... Care Organizations VIDEO ENHANCED EBOOK 37 Quickfire Lessons In Trading Options: 10 Years of Trading Experience Compacted Into Easy to Digest Lessons

Dmca